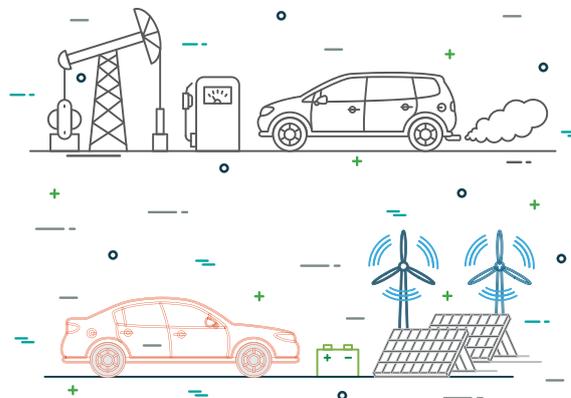




Assises Nationales IRVE  
EV Charge Point Symposium

16 & 17/03/2017

Centre Universitaire Méditerranéen - NICE



SILVER SPONSOR

LUDOVIC BROQUEREAU  
Marketing and Sales Director  
HiKoB

**Hikob, a startup from Lyon, which developed a solution solving one charging station operators' biggest problems, will be present for the first time at the 6th Edition of the EV Charge Point Symposium. We interviewed Marketing & Commercial Director, Ludovic Broquereau, to present his company's activities and discuss his expectations.**

***Ludovic Broquereau, can you tell us about your activities, which modified a technology, originally designed for parking or parking management systems, for problems of charging station operators?***

It is indeed one of our activities. We specialize in wireless data acquisition systems. Our first activity designs products for infrastructures and industrial equipment surveillance. Our second activity is to develop products around the detection of vehicles. It is in this area that we offer wireless detection systems to keep occupancy control of parking spots for charging stations.

***How does your Hikob Instant EV Charge Point solution work exactly?***

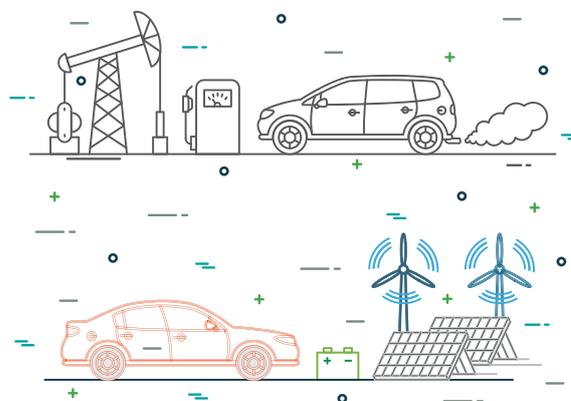
We have sensors 6 cm in diameter that are plugged into the parking spaces. These sensors detect the presence of vehicles and communicate with a small module, integrated into the station, which will send occupancy and charging information to the network operator. Future data will also be made available for electric vehicle drivers who will be able to locate the charging stations that are actually available. One of the advantages of our system lies in the simplicity of its implementation. It only takes half an hour to install it on a station, as there is no wiring due to the use of wireless technologies.



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***Does the goal of 7 million charging points by 2030 make it increasingly necessary to find a solution like yours?***

Obviously. Our logic is to facilitate the transition to electromobility by making the access to the charging infrastructure as simple as possible. When the user wishes to charge his/her vehicle, he/she wants to be sure that the station is actually available. Our system also makes it possible to effectively combat the scourge of cars parked all day, including electric ones, using the reserved spot for charging simply to park.

***Hikob is a newcomer to the electromobility ecosystem. This will be your first time participating in the EV Charge Point Symposium. What are you expecting from this meeting?***

We have been keeping an eye on this market for several years and we believe that it has really taken shape in 2016. The Symposium brings together the main players in the field of electromobility, from energy unions to manufacturers and developers/integrators. We are seeking visibility for our solutions, but also the possibility to develop our network of partners within this ecosystem.

For more information: <http://www.hikob.com/en/>